

Do you own a venue you want to promote?

You can have a pop-up paint session at your location. That's right....we come to you!!



Happy customers talk!

Arty Chardy is a great fun few hours where you paint (step-by-step) with an experienced artist, plus, a glass of your favourite tipple!.We can even theme the event to match your brand or brand colours.

Bum's on seats. From our experience your "artists" will eat, drink and tell everyone they know about the amazing time they had.

- Group sessions of 10 and up to 25 budding artists
- All materials supplied
- Classes go for 2 to 2.5 hours of painting
- What we paint can match your brand (logo, label, scene, etc)
- · Setup and pack-down of everything
- Laughs and fun included in the package.
- Can be a regular calendar event (one a month, etc)
- Our philosophy.....bums on seats mean business!!
- Average cost is \$49-\$59pp

ARTYCHARDY.COM.AU

Groups, corporate team building, family gatherings, Hen's parties, private parties, kids, & themed events.

Why have an Arty Chardy pop-up?

Indoor and outdoor options (spring & summer). You get to sell your food, wine, beer, etc to a captured audience for 2 to 3hrs. From our experience most will stay at your venue afterwards.

We can sell individual tickets with discount codes to your personalised event as an option. It's a great value added service that gets people to your venue, and enjoying themselves.

We are based in the Illawarra but have had pop-ups in Sydney CBD, Penrith, Goulburn and the South Coast.

Venue Requirements

A few things to consider

- A fair sized room to allow for social distancing
- Good bright lighting
- Access to water & sink for water changes
- Tables if available (these can be supplied by us)
- Either BYO or Licenced to serve alcohol
- All setup/pack down and cleaning by Arty Chardy
- Plastic for tables supplied
- Food is a great option (can be included in deals)

Team building

Having been subjected to 100's of team-building activities in my corporate life, the phrase "Team Building exercise" can often make you roll your eyes.

At Arty Chardy it's about getting a team together for fun, motivation, and it's great way for them to work together on a single goal accomplishment. We have done several team-building pop-ups from SMEs, Government bodies, and corporates.

Offering team building sessions to local business is the perfect way to showcase your venue.

ARTYCHARDY.COM.AU

Groups, corporate team building, family gatherings, Hen's parties, private parties, kids, & themed events.



Co-promoting the event

Social Media

We will create an Event on social media platforms with direct links to tickets and information. We will also utilise hashtags to increase the visibility of the event/ venue. We will boost the event with paid advertising on social media.

Print Material

We can design and supply any print material needed to market the event/ venue. In the past, we have created a poster with a QR code that links partons directly to the dedicated web page or a ticket purchase.

Dedicated web page

A dedicated web page will be created for the event with several links to purchase tickets. This page will have your branding (we are brand developers so we understand the importance of your brand

F.A.Q's

WHAT IS THE COST OF EACH TICKET?

Generally tickets range from \$49 - \$59pp. For larger groups we offer discount codes.

DO YOUR ATTENDEES NEED TO ANYTHING?

No. Just a smile and be ready to have fun! If we are operating at licensed premises we encourage your artists to purchase alcohol and food at your venue.

WHAT DO YOU PROVIDE FOR EACH SESSION?

We provide everything you need. Your artists turn up and everything is ready to go.

- Easel & canvas
- · Apron to protect your clothes
- Paint & brushes
- Water & wipes
- Experienced artist (step-by-step instruction)
- An awesome playlist
- 2.5hrs of FUN!

TICKETS

We have a mobile scanning system that records every detail. We scan digital tickets on the day.

SOCIAL MEDIA?

We will ask permission at ticket purchase. We are active on SM and this benefits both businesses.

Contact Info:

Craig (CAP) Williams M: 0434 872 937 E: paint@artychardy.com.au W: artychardy.com.au